



The Open Mat

Media Kit

TheOpenMat.com (TOM) is an Advanced Sports Media Group (ASM) property. ASM hosts the online and on-field destinations for the 20+ million passionate athletes, and the 30+ million supportive coaches, administrators and fans, by providing high-quality content, statistics and services for the sports they love and by helping these athletes pursue future ambitions.





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High School and College Wrestling - Overview

- The **5th** most participated sport at the high school and college level
- The number of high school boy's teams have grown to over 12,000
- Since 2003, the number of high school wrestlers has grown by over 50,000
- Collegiate wrestling typically ranks in the top 5 in revenue production of all NCAA Championships
- Wrestlers have a high propensity for scholastic honors as evidenced by the number of All-American and NCAA champions earning national and conference academic accolades



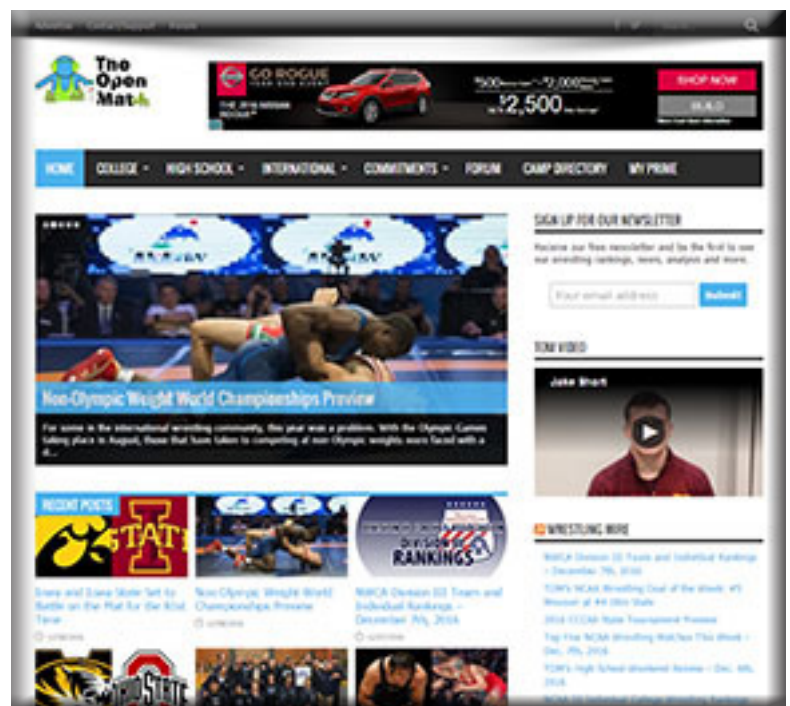


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TheOpenMat.com - Overview

- With weekly comprehensive and in-depth coverage, TheOpenMat.com is one of the leading authorities in the high school and college wrestling space.
- TheOpenMat.com is a leading destination for individual and team rankings, standings, breaking news and cutting edge stories. TheOpenMat.com is a nationally recognized media outlet and also hosts one of the most active and utilized forum in the wrestling community.
- TheOpenMat.com is home to national high school and college rankings, individual and teams of the week, and recruiting profiles.





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TheOpenMat.com – Key Online Statistics

- Approx. 75,000+ monthly visits
- 45,000+ unique visitors monthly
- Over 1,500,000 impressions annually
- 5000+ opt-in email addresses
- Premier destination for high school and college wrestling news on Twitter and Facebook
- One of the most engaged wrestling forums in the space
- GROWING: 100% increase year-over-year

Advertise Contact/Support Forum

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HOME COLLEGE HIGH SCHOOL INTERNATIONAL COMMITMENTS FORUM CAMP DIRECTORY MY PRIME

NCAA DI Individual College Wrestling Rankings December 6, 2016

Written by: Alex Steen | In: College Wrestling Rankings | 12/06/2016

TheOpenMat.com has released its December 6, 2016, NCAA Division I Individual College Wrestling Rankings. Athletes who are known to be redshirting, injured for a prolonged amount of time or are known to be coming back the second semester are not ranked. During the season, wrestlers who miss two weeks of scheduled competition (excluding opens), will be removed from the rankings (with some exceptions based on available information). They will be returned to the rankings when they compete. Ineligible student-athletes are not ranked, even if they are competing in open tournaments and plan to return to the lineup in the second semester. When they return eligible, they will be ranked. **note these are not official records and include all wins and losses except the All-Star Classic.*

If information regarding year, record or win streak needs to be updated, contact rankings@theopenmat.com.

Rank	Wrestler	School	Year	Record	Streak	Last
125						
1	Thomas Gilman	Iowa	Sr	7-0	W7	1

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Receive our free newsletter and be the first to see our wrestling rankings, news, analysis and more.

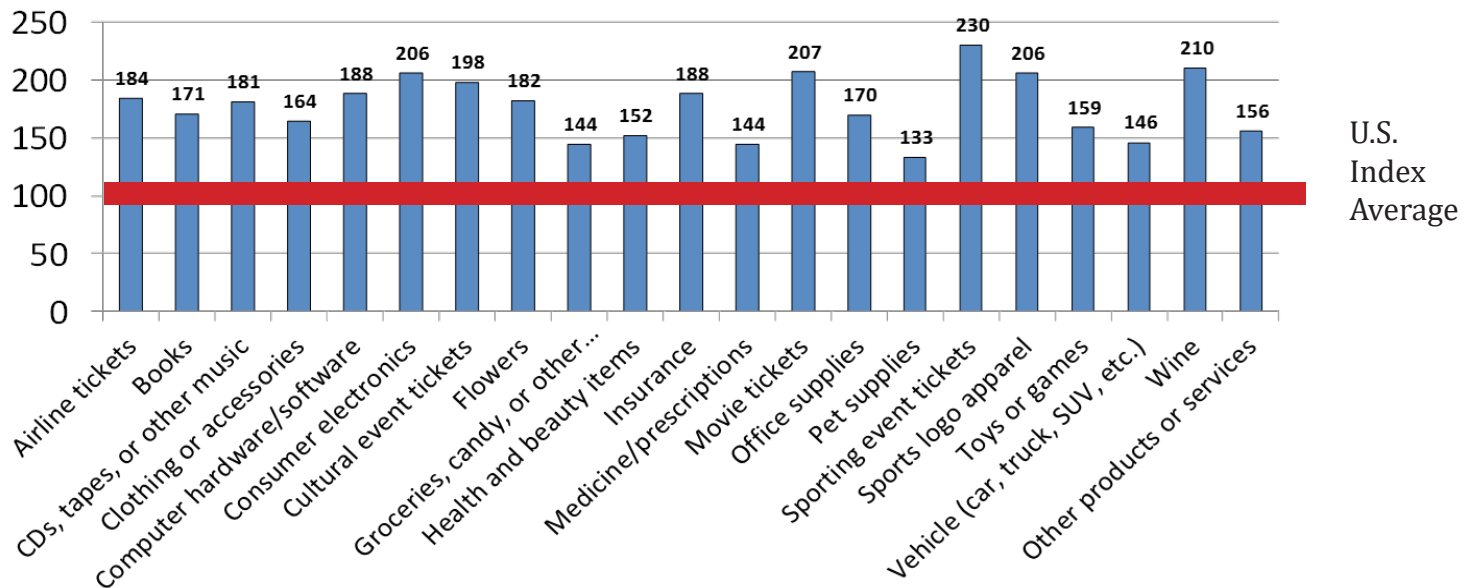
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TheOpenMat.com – Visitors' Online Interests



Sources: Scarborough Data 2016





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TheOpenMat.com – Media Opportunities



- Rich media and display advertising
- Video interstitials and video integration
- Website takeovers, roadblocks and targeted web ads
- Dedicated emails and weekly newsletter integration
- Custom content, product reviews and event coverage
- Award/section sponsorship
- Social media mentions and coverage



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Contact Us

For More Information on FastPitchNews Marketing,
Partnerships and Sponsorship Opportunities

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